RESTAURANT NAME RELEASE

In consideration of the good will and publicity received, and other good and valuable consideration, receipt of which is hereby acknowledged, I owner, of Jalisco Bar grant to Leo Burnett Company, Inc., and Philip Morris Incorporated the absolute right, without limitation, to use and/or copyright and/or publish advertisements that use the name of my restaurant in Benson & Hedges advertisements produced for Philip Morris Incorporated.

I understand and acknowledge that I have no right to inspect and/or approve the advertising used in connection with my restaurant name, nor do I have any right to such advertising.

By signing this release, I hereby warrant and represent that I have the right and authority to give permission herein granted.

I agree that under no circumstances shall I have any right to maintain a cause of action against Leo Burnett Company, Inc., Philip Morris Incorporated, or anyone else by virtue of the terms of this Release, or anything else done pursuant hereunto.

Printed Name: MIGUEL G. STRONG JR.

Signed: [signature]

Date: JUNE 6, 1995

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